

Lead Research Report

Entity: [Redacted] LLC

DBA: [Redacted] Location: [Redacted]

Business Profile

Type: Fast-Casual Burger Restaurant

Chain/Franchise Status: Independent (Emerging Franchise)

- Details: Owned by husband-and-wife team [Redacted] and [Redacted]. While currently operating as a single unit near UCF, the owners are actively marketing the brand as a franchise opportunity with plans for national expansion.

Operation Size:

- Location count: 1 verified location (University/UCF area). [Redacted] is the registered corporate/mailing address.
- Revenue estimate: ~\$739,000 annual revenue (Verified via 2023 financial disclosures in business profiles/interviews).
- Employee estimate: ~10-15 employees (Estimated based on revenue and "fast casual" service model).

Reputation Overview

Overall Rating: High / Excellent

- Ratings: ~4.4 to 4.8 stars across major platforms (Google, UberEats).
- Summary: The business has a strong reputation as a "hidden gem" and "student favorite" near the University of Central Florida. Reviews frequently praise the food quality (halal, customizable burgers) and customer service.

Cleanliness Concerns:

- Prior to the current violation, the reputation for cleanliness was generally positive. The recent infestation represents a significant deviation from their established public image.

Violation Context

Severity Assessment: Critical

- Context: The presence of live roaches in food preparation and dishwashing areas (including on prep tables and freezers) resulting in an immediate closure order is the most severe type of routine administrative action. It indicates a loss of control over the facility's environment.

Trend: Worsening

- History:
 - Nov 2024: Minor warning for live flying insects.
 - Jan 2026: Escalated to major roach infestation (live and dead) requiring facility closure.
 - Status: Persistent. A same-day follow-up inspection on Jan 6, 2026, still found live roaches, resulting in a "Time Extended" status rather than a reopening.

Contact Information

Primary Contact: [Redacted] Role: Owner / Founder (Verified via Sunbiz and business interviews)

Secondary Contact: [Redacted] (Co-owner)

Contact Methods:

- Phone: [Redacted]
- Email: [Redacted]
- LinkedIn: [Redacted]

Expansion Opportunity

Additional Locations: None currently verified open.

- Note: The owners are actively soliciting franchisees, making them a potential candidate for commercial pest control contracts that could scale with their intended growth.